

COVID-19 Government Support

As at April 9th, 2020

Stats Canada Survey – Please Respond by April 14th

Statistics Canada, in collaboration with the Canada Chamber of Commerce, launched a new national survey targeting business owners and associations.

The purpose of this survey is to measure the impact of COVID-19 on businesses in Canada. The [Canadian Survey on Business Conditions](#) will provide valuable data that will inform businesses, governments, Chambers of Commerce and other entities as they continue to work together to mitigate the impacts of the COVID-19 pandemic.

Participation in the Canadian Survey on Business Conditions provides an opportunity to ensure our region's SMEs make themselves heard and it's their chance to identify their specific challenges and needs. Your participation in the survey helps to ensure that Northern Ontario's business owners have their voices heard.

Statistics Canada is looking to collect 40,000 responses by April 14 so that it can quickly analyze and share the data, so we would urge you to provide your feedback as quickly as possible.

[Click here to take the survey](#)

Tourism Industry Association of Ontario

The Tourism Industry Association of Ontario (TIAO) is recognized by government as the voice of tourism.

Home Page: <https://www.tiaontario.ca/cpages/home>

TIAO COVID page: <https://www.tiaontario.ca/cpages/covid19>

The TIAO has created a dedicated page for clear and reliable information on Covid-19 and it's impact on your business and on tourism. You will find the results of recent surveys, relief measures, information calls, job Information, Covid-19 Advocacy.

You can subscribe to TIAO updates by going to <https://www.tiaontario.ca/cpages/subscribe>

Regional Tourism Organizations (RTO's)

RTO's is a tourism resource that provides free advertising, resources and statistics for a yearly membership of \$1/year.

Restoule is in the RTO 12 organization (also known as Explorer's Edge). There are three websites for RTO 12:

- **Tourism Industry Membership website** : <http://rto12.ca/>
In particular check out the COVID-19 Page:
<http://rto12.ca/news/additional-covid-19-resources/>. This page provides advice, information on webinars, and funding programs for those in the tourism industry.
- **Ontario Tourist Marketing - Explorer's Edge**: this is the website targeted at travellers within Ontario to find things to do in the region and where you can have your business posted/marketed essentially for free. <https://explorersedge.ca>
- **International Tourist Marketing website (aka Great Canadian Wilderness)**: this is the website targeted at International travellers where they can find things to do in the region and where you can have your business posted/marketed essentially for free once it meets these standards - <https://thegreatcanadianwilderness.com/>

Blue Sky Net (BSN)

<http://blueskynet.ca/>

- The primary functions of BSN are to facilitate **enhancement of broadband access to unserved/underserved areas**, develop and implement ICT applications and to offer training, education and awareness of technologies to surrounding communities.
- Sign up for their newsletter to receive great tips, requests for folks to participate in surveys and broadband updates – just send them an email: info@blueskynet.ca and they will add you to their d-list.
- They also have a funding program – **the Business Technology Improvement Fund (BTIF)** (<http://blueskynet.ca/btif/>) This program is **Currently Open** – and is designed to assist businesses develop their capacity for e-business and in effect their ability to compete and thrive in the digital age.